

COCA-COLA BANGLADESH SAMSUNG PROMOTION,2015

TERMS AND CONDITIONS

Clause	Title	Terms and Conditions
1.	Promotion details and Concept	<p>The Coca-Cola Bangladesh Samsung Promotion (“Promotion”), is sponsored by Coca-Cola Bangladesh Limited (“CCBL”) across Bangladesh, wherein individuals, based on their skill, knowledge and timing, will have the opportunity to win Samsung Galaxy J1 (each a “Prize” and collectively the “Prizes”). The Promotion shall be conducted between 15 March, 2015 and 14th May, 2015, both days inclusive (“Promotion Period”).</p> <p>Interested individuals residing in Bangladesh may participate in the Promotion by purchasing any glass bottle pack of Coca-Cola, Sprite or Fanta with a yellow crown (“CCBL Products”) , a Missed Call to the designated number prescribed giving herein, submitting the 8 digit unique code printed under the Crown of the CCBL Products (“Unique Code”) and answering the three questions correctly in the shortest time.</p> <p>Each day of the Promotion Period Ten (10) hourly winners (“Winners”) shall be shortlisted on the basis of their skill, knowledge and timing, in answering the Promotion Questions (as defined herein) correctly,who shall be eligible to win the Prizes.</p> <p>The Participants (as defined herein) will be required to provide a valid and existing mobile number which will be considered as the registered mobile number for the Participant and shall be used for all further correspondence with the Participant for the purpose of the Promotion.On submitting the Unique Code in the manner prescribed below, the Participant shall become eligible to be chosen as a Winner under the Promotion.</p> <p>Stock of CCBL Products without the Promotion offer will also be available across Bangladesh. Further, certain stock of CCBL Products containing the Promotion offer may continue to be available even after the Promotion Period. However, prospective Participants understand and agree that they will not be permitted to participate in the Promotion after the expiry of the Promotion Period and further, agree not to raise any claim or complaint against CCBL or its agents in this respect.</p> <p>The Promotion is advertised and promoted, <i>inter alia</i>, through media including radio, digital media including television (news and other channels), point of sale materials, outdoor publicity through</p>

		<p>banners, posters, billboards, public announcements, website and other available media.</p> <p>The Promotion is subject to all applicable central, state and local laws and regulations.</p> <p>By participating in this Promotion, the Participant accepts and agrees to abide by these terms and conditions of the Promotion ("Terms").</p> <p>These Terms will be hosted at the webpage www.coca-cola.com.bd ("Promotion Website").</p>
2.	CCBL and its Partners	<p>This Promotion is sponsored by Coca-Cola Bangladesh Limited, having its corporate office at Coca-Cola Bangladesh Limited, Landmark, 13th Floor, 12-14 Gulshan -2, Dhaka- 1212, Bangladesh.</p> <p>BD COM Online Limited ("BD COM") shall manage the execution and logistics related to the Promotion, commencing with the MISSED CALL application process leading up to handing over of the Prizes to the validated winners.</p> <p>An accredited firm of Chartered Accountants appointed by CCBL ("CA") will determine the Winners of the Promotion in accordance with the procedure prescribed herein.</p>
3.	Agreement to Terms and Conditions	<p>Entry and participation in this Promotion will be deemed as an unconditional and an unequivocal acceptance of these Terms, including any modifications, revisions and amendments thereto. The decisions of CCBL, BD COM and/or the CA- shall be final and binding on the Participants in all matters related to the Promotion. Further, the Participants recognize that these Terms may be modified by CCBL from time to time without any prior/public notice by posting the applicable terms and conditions on the Promotion Website. CCBL also reserves the right to cancel or terminate the Promotion at any stage without assigning any reasons whatsoever. Successfully entering the Promotion and winning a Prize is subject to all requirements set forth herein.</p>
4.	Promotion Period	<p>This Promotion will commence on 15th March, 2015 and will continue until 14th May, 2015, inclusive of both days ("Promotion Period").</p> <p>The valid timings for receiving entries are between 12:00:00 HRS and 22:00:00 HRS each day of the Promotion Period ("Promotion Timings"). The last entry to be considered for the purpose of the Promotion will be at 21:59:59 HRS on 14th May 2015 .</p>

		<p>Any entries received outside the Promotion Timings (between 22:00:00 HRS and 11:59:00 HRS), shall not be considered for the Winners. However, Participants will get an SMS prompt to participate the next day, commencing from 12:00:00 HRS.</p> <p>Only entries received between the Promotion Timings during the Promotion Period shall be considered for the Winners for that particular hour or day of the Promotion, and shall not be carried forward to the next day.</p>
5.	Eligibility Criteria	<p>Entry and participation in this Promotion is open to all persons currently residing in any Bangladeshi state who satisfy each of the following criteria:</p> <ul style="list-style-type: none"> - are over the age of 18 years; - own a valid cellular GSM or CDMA phone connection that is accessible at all times; - have not been arrested or convicted of any crime or been the subject of any criminal investigation; - bear a good moral character and have not been implicated or named in any legal proceedings (either civil or criminal); and - are not management, employees, directors or contractors, or the family of the management, employees, directors or contractors of CCBL, BD COM, their related entities or other agencies, firms or companies associated with the Promotion (including suppliers of Prizes). <p>Eligible Persons</p> <p>For the sake of clarity, this Promotion is not open to Non-Resident Bangladeshi (NRIs), Overseas Citizens of Bangladesh (OCIs) and Persons of Bangladeshi Origin (PBOs).</p> <p>Eligible persons participating or seeking to participate in the Promotion shall individually be referred to as “Participant” and collectively as “Participants”.</p> <p>By participating in this Promotion, the Participant agrees to receive details and information about this Promotion on his/her mobile, through SMS or voice calls, during the tenure of the Promotion.</p>
6.	How to enter the Promotion	<p>Participants wishing to enter the Promotion may do so through the following route:</p> <ol style="list-style-type: none"> 1. Participants are required to give a MISSED CALL to 9666 999 888 or any other number designated by CCBL during the

		<p>Promotion Period from any GSM or CDMA mobile phone connection.</p> <ol style="list-style-type: none">2. After giving the Missed call the Participants shall receive an automated voice call requesting submission of Unique Code. On submission of a valid 8 digit Unique Code, the Participant shall be asked three multiple choice questions "Promotion Questions". The Promotion Questions can pertain to any area, including general knowledge and sports. The Promotion Questions shall be changed every hour of each day in the Promotion Period, i.e. there will be Thirty (30) Promotion Questions, Three (3) questions for each hour during the Promotion Timings of each day of the Promotion Period.3. The Participants shall answer the three Promotion Questions asked during the call, "Valid Answer Period". The Participant correctly answering all three Promotion Questions within the shortest possible time shall be declared the Winner for that hour of the Promotion Period, and shall be eligible to receive the Prize, subject to conditions specified herein.4. If the Participant answers all Promotion Questions correctly during the Valid Answer Period, the Participant will receive a message confirming the Participant's entry in the Promotion ("Valid Entry") informing the Participant that the Participant will be contacted in case the Participant is shortlisted as a Winner under the Promotion.5. If Missed call is received outside the Promotion Timings, the Participants will receive an automated voice reply informing them about the Promotion Timings, consumer will have to re-enter unique code in active hours to participate in the promotion.6. If a MISSED CALL is received before the commencement of the Promotion Period, the Participant will receive an SMS requesting the Participant to apply during the appropriate period and time. If an MISSED CALL is received after the completion of the Promotion Period, the Participant will be informed about the closure of the Promotion. <p>Entry by proxy is not permitted. Eligible persons can only enter in their own name.</p> <p>Please note that each Unique Code printed on the Product can be used only once for the purpose of participation. However, Participants are allowed to submit as many entries as they wish</p>
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		<p>using different Unique Codes during the Promotion Period. However, each Participant may be shortlisted as a Winner only once for each day of the Promotion Period.</p> <p><u>Please note that all Participants are required to preserve all the Crowns containing the Unique Code(s) they have used to participate in the Promotion. Participants will not be eligible to receive any Prize unless the corresponding Crowns are preserved and delivered to CCBL and/or BD COM in the manner outlined below. In the event that the Participant has previously submitted any of the Crowns containing the Unique Code(s) to BD COM or CCBL for the purpose of validation in order to claim one of the Prizes that the Participant is eligible to win under the Promotion, such Participant shall submit the remaining Crowns containing the additional Unique Code(s) to be eligible to claim the other Prize(s). Please note that the Participant will be ineligible to claim the Prize(s) if the Participant fails to submit the winning Crown used for participation in the Promotion or submits any illegible, defaced, tainted or damaged Crowns and the Participant shall not raise any claims or complaints whatsoever against CCBL or BD COM in this respect. However, CCBL reserves the right to exercise its sole discretion in this regard.</u></p> <p>Further, consumers acknowledge and understand that there may be CCBL Products containing Unique Codes under the Crown available for sale even after the end of the Promotion Period; however, consumers will not be entitled to participation in the Promotion at that time. Consumers agree not to make any claim or raise any complaint against CCBL or BD COM in this respect.</p>
7.	Prizes and Winners	<p>During the Promotion Period, total of Six Hundred and Ten Winners will be shortlisted (“Eligible Winners”).</p> <p>The Winners shall be chosen based on their skill, knowledge and timing in answering the Promotion Questions correctly and each Daily Winner shall be eligible to win a Prize, subject to these Terms.</p>
8.	Selecting and Contacting Winners	<p>BD COM will transmit all the Valid Entries daily to the appointed CA, who shall ascertain the Ten (10) Winners eligible to receive the Prizes each day during the Promotion Period.</p> <p>In addition to the Ten (10) Winners ascertained for each day of the Promotion, Ten (10) back-up winners (one back-up winner for each Winner) shall be short listed from amongst the Valid Entries, being the next Participant to correctly answer the Promotion Questions in the shortest time during that hour of the Promotion Period, who may be eligible to win the Prizes in the event the</p>

		<p>Eligible Winners are not reachable, busy, unavailable or not interested.</p> <p>BD COM shall contact the Eligible Winners a maximum of three (3) times.</p> <p>If an Eligible Winner is not reachable, busy, unavailable or not interested, the back-up winner shall be shortlisted as the new Winner for that hour. In case the back-up winners also not reachable, busy, unavailable or not interested, the slot for that hour shall remain vacant and forfeiture SMS shall be sent on all the registered mobile numbers.</p> <p>The Eligible Winners may receive the Prize subject to the terms and conditions detailed below.</p> <ol style="list-style-type: none">a. In the event the Eligible Winner's number is busy, unreachable, or the Eligible does not attend the call, three (3) more attempts will be made to reach the Eligible Winner on the same day at a regular interval of one hour each. If even on the last attempt, the Eligible Winner does not attend the call, or is unreachable, or confirms that he/she is not interested in continuing in the Promotion, the Eligible Winner's participation in the Promotion shall come to an end, his/her entry shall stand canceled and he/she shall not be eligible to receive any prize. An SMS confirming the cancellation of entry will be sent to him/her. Once an Eligible Winner has been sent an SMS confirming cancellation of entry, no request for reconsideration shall be entertained.b. In the event the Eligible Winner attends the call on either the second or third attempt and confirms that he/she is interested in continuing in the Promotion, the procedure outlined in step (g) shall apply.c. In the event the Eligible Winner requests BD COM to call back at a particular time within the next 24 hours BD COM shall call the Eligible Winner at the designated time. If the Eligible Winner is unreachable or does not respond to the call, two (2) more attempts will be made to call the Eligible Winner. If the Eligible Winner responds and confirms that he/she is interested in participating in the Promotion, the procedure outlined in step (g) shall apply.d. In the event an Eligible Winner indicates that he/she is not interested in continuing in the Promotion and claiming his/her Prize, or the Eligible Winner does not attend the call, or is unreachable, BD COM shall
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		<p>inform him/her that his/her entry in the Promotion stands cancelled and the he/she is not eligible to receive his/her Prize. An SMS confirming the cancellation of entry will be sent to him/her.</p> <p>e. If the Eligible Winner is contacted and interested in continuing in the Promotion the caller will ask the Eligible Winner if he/she is in possession of all the Crowns used to participate in the Promotion. If the Eligible Winner replies positively, the process outlined in step (g) shall apply. If the Eligible Winner replies in the negative the Eligible Winner will be informed that his/her Prize has been forfeited and an SMS confirming the forfeiture will be sent to the Eligible Winner.</p> <p>f. If the Eligible Winner is contacted and interested in continuing in the Promotion and is in possession of the Unique Codes the caller shall verify the Unique Code used to enter the Promotion and shall also ask the Eligible Winner to provide details such as first name, surname, address, phone number, mobile number, email address and other details as may be considered necessary by CCBL or BD COM. Accordingly, BD COM shall e-mail/courier the format an Information Letter (Annexure 1) and of the Consent to the Terms and Conditions (Annexure 2) to the Eligible Winner.</p> <p>g. The Eligible Winner will be then required to send the following either by Registered Post Acknowledgement Due or via Courier to the address provided below within seven (7) working days of the receipt of format of the Consent to Terms and Conditions:</p> <ul style="list-style-type: none"> • All the winning Crowns used to participate in the promotion containing the Unique Code for the purpose of physical authentication; • Consent Letter to the Terms & Conditions of the Promotion duly signed by the Eligible Daily Winner (as per Annexure 2); and • A self-attested photocopy of government approved address proof (voter's ID card, driver's license, passport etc.) <p>(together the "Verification/Required Documents")</p> <p>Postal Address: BDCOM Online Limited</p>
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9.	Reminder	<p>If any Eligible Winner fails to submit the Verification/Required Documents within the seven (7) day period, commencing from the date on which the Eligible Winner receives a call from BD COM, or</p>

		<p>submits incomplete or illegible documentation or fails to submit any required document, BD COM shall send an SMS to the Eligible Winner in seven (7) days, reminding him/her to submit the same ("Reminder SMS").</p> <p>If the Verification/Required Documents, in complete and legible form, are not received within Ten (10) days of receipt of the Reminder SMS, the Eligible Winner will be sent an SMS confirming that his/her Prize stands forfeited and his/her entry in the Promotion stands cancelled.</p> <p>At this stage of the Promotion, if the Prize stands forfeited, the slot shall be rendered vacant.</p> <p>No justification/explanation for non-receipt of the Verification/Required Documents shall be accepted, including but not limited to, inability of the postal department to deliver the documents on time. However, CCBL reserves the right to accept late delivery of Verification Documents at its sole and absolute discretion.</p>
10.	Conditions relating to the Prize	<p>CCBL shall not be held responsible for any deficiency, defect, inadequacy or irregularity in the Prize(s). CCBL shall not entertain any request for a specific color or size with regard to the Prize(s). The Winner(s) may not exchange or assign the Prizes, and shall not be entitled to any compensation whether in cash or kind from CCBL or BD COM.</p> <p>The names of the Confirmed Winners shall be announced on the Promotion Website or in any manner deemed appropriate by CCBL, on or after 14th May 2015, once the Winners have been confirmed and verified.</p> <p>No portion of the Prizes offered under the Promotion is redeemable for cash. The Prizes are also not refundable or transferable.</p> <p>The Prize shall be issued and delivered to the Winner at the address provided by such Winner. CCBL and/or its agents shall not be liable for default or delay in delivery of Prizes due to incorrect personal details provided by the Winner.</p>
11.	Publicity	<p>The Participants undertake and irrevocably and unconditionally permit CCBL to cover the Promotion through various media including newspapers, radio, television including news and other channels, internet, point of sale materials, etc., and shall not raise</p>

		<p>any objection, protest or demur whatsoever to such coverage or in this regard.</p> <p>Whilst CCBL shall make all reasonable efforts, there is no obligation on the part of CCBL to air any entry.</p> <p>The Winners must, at the request of CCBL, participate in all promotional activity (such as publicity and photography) surrounding the winning of the Prize, free of charge, and they consent to CCBL using their name and image in all promotional materials.</p>
12.	Intellectual Property Rights	<p>All right, title and interest, including but not limited to the intellectual property rights, in the promotional material(s) and in any and all responses received shall vest solely and exclusively with CCBL at all times. CCBL or any person or entity permitted by CCBL in this regard shall be entitled to use any information in connection with the entry in any media for future promotional, marketing, publicity and any other purpose, without any permission and or payment to the Participant.</p> <p>All material submitted in connection with the Promotion (whether written, audio, electronic or visual form, or a combination of those) or any photographs, video and/or film footage and/or audio recording taken of Participants are assigned to CCBL upon submission and become the property of CCBL exclusively. CCBL may use the material in any medium in any reasonable manner it sees fit. Copyright in any such material remains the sole property of CCBL.</p>
13.	General Conditions	<ul style="list-style-type: none"> i. Each Participant represents and warrants that he/she is legally competent to enter into binding contracts under applicable laws. By taking part and/or entering this Promotion the Participant warrants that all information provided by him/her regarding his/her name, age, state, city, address, phone number, etc., is true, correct, accurate and complete. ii. Each Participant is required to provide full and accurate details of his/her name, permanent address, phone number, age and such other details as may be prescribed by CCBL and it is to be understood that the Prizes will be given to the Winner only upon furnishing of the prescribed details and documents to CCBL or BD COMAs applicable. iii. CCBL may, at any time, verify or authorize verification of the Participant's entry (including such Participant's identity, age, place of residence and affiliations) and disqualify any

		<p>Participant (at any stage of the Promotion) if it is found that such Participant has submitted an entry or any documents that is inconsistent with these Terms.</p> <ul style="list-style-type: none"> iv. CCBL may, disqualify any Participant if such Participant engages in or it is found that such Participant has engaged in any illegal, unlawful or improper conduct (with regard to the Promotion or otherwise). v. The decision of CA and/or BD COM as regards the selection of Valid Entries, Winners is subject only to CCBL's approval. No correspondence or any other claims whatsoever, in this regard will be entertained. The Prizes cannot be exchanged and are not transferable or refundable. Further, the Prizes are not redeemable for cash or any monetary benefits in kind. vi. CCBL reserves the right at its sole discretion to cancel, terminate, postpone, modify or suspend the Promotion in whole or in part at any time including if, for any reason, the Promotion is not capable of running as planned, including due to any technical failure or any other causes beyond the control of CCBL or BD COM and will not be liable for any consequential losses/damages. All Winners and/or Participants agree that no claims or complaints may be raised against CCBL, BD COM or any of their affiliates, representatives, associates etc. in this respect. Any decision of CCBL in this regard and in general with respect to this Promotion and the Terms thereto shall be final, binding and non-contestable. vii. CCBL further reserves the right to modify or cancel the Prizes offered under this Promotion, at its sole and absolute discretion. The Winners and/or the Participants agree that no claims or complaints whatsoever may be raised against CCBL, BD COM or any of their affiliates, representatives, associates etc. in this respect. viii. Participants shall follow all directions/rules and regulations (whether communicated in written form or verbally) framed by CCBL or BD COM at all times in connection with the Promotion. Any deviation or objection by any Participant(s) may result in their disqualification from the Promotion. ix. The Participant(s) hereby undertake to provide and/or execute any documents as may be deemed necessary by
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		<p>CCBL to effectively carry out his/her obligations under the Promotion and/or its Terms.</p> <ul style="list-style-type: none"> x. Employees and family members of CCBL, BD COM, their associates and affiliates are not eligible to participate in the Promotion. xi. Nothing contained herein amounts to a commitment or representation by CCBL to conduct further promotions. xii. The decision of CCBL shall be final in all regards and no communication shall be entertained in this regard. None of the provisions of these Terms shall be deemed to constitute a partnership or agency between any Participant and CCBL and the Participant shall not have the authority to bind CCBL in any manner whatsoever. xiii. CCBL, BD COM, CA and other agents of CCBL shall not be liable to perform any of their respective obligations under the Promotion or in respect of the Prizes where they are unable to do so as a result of circumstances beyond their control in the nature of fire, explosions, natural calamities, state emergency, riots, government restrictions or any other Force Majeure condition, etc., and shall not be liable to compensate the Winners or the Participants in these circumstances. xiv. Failure to exercise or delay in exercising a right or remedy provided hereunder or by law does not constitute a waiver of the right or remedy or waiver of other rights or remedies on the part of CCBL or BD COM. xv. Winners and Participants undertake not to, at any time, disclose, reveal, communicate or otherwise make public any information relating to CCBL, their respective business, personnel, servants, agents or officers to anyone. xvi. CCBL accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, communication, documents, claims or correspondence whether due to error, omission, alteration, tampering, unauthorized data hacking, deletion, theft, destruction, virus attack, transmission interruption, communications failure, hardware failure or otherwise. CCBL shall not be liable for any consequences of user error including (without limitation) costs incurred. In addition if the documents and other requirements are lost, damaged, defaced, tainted, illegible or corrupted on account of the
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		<p>fault or deficiency of the Postal Services, CCBL shall not be under an obligation to entertain such documents and CCBL may at its sole discretion choose to disentitle the Winner from his/her Prize. CCBL is not obliged to inform such a Winner of the disentitlement; however, it may choose to bring the same to the notice of the Winner through any of the means available to it.</p> <p>xvii. If a Participant is dissatisfied with the Promotion or the Promotion Terms, his/her sole and exclusive remedy is to not participate in the Promotion.</p> <p>xviii. The general terms and conditions and privacy policy on the Promotion Website shall be applicable in addition to these Terms.</p> <p>xix. Neither CCBL or BD COM shall be required to publish or disclose any personal details about the Winners of the Promotion (excluding the names of the Winners which may be published on the Promotion Website), including but not limited to their telephone number, address, etc., as such disclosure shall amount to violation of the privacy rights of Winners.</p> <p>xx. Please note that neither CCBL, BD COM or any of its affiliates, representatives etc. shall be responsible for any disruption, disturbance or disconnection in the phone line and any undelivered, MISSED CALL and all disputes, complaints, claims shall be raised with the Telecom Service Provider only.</p> <p>xxi. These Terms may be altered by CCBL at its sole and absolute discretion and without any notice to the Winners and/or Participants.</p>
14.	Release and Limitations of Liability	<p>(i) By entering the Promotion, the Participants hereby release from and agree to indemnify CCBL, BD COM and/ or any of their respective officers/employees from and against all liability, cost, loss or expense arising out of acceptance of the Prize or participation in the Promotion including (but not limited to) personal injury and damage to property and whether direct, indirect, consequential, foreseeable, due to some negligent act or omission, or otherwise.</p> <p>(ii) CCBL accepts no liability, whether jointly or severally, for any errors or omissions, whether on behalf of themselves or third parties in relation to the Prizes. CCBL, BD COM and any of their respective parent companies, subsidiaries,</p>

		<p>affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for any late, lost, misrouted, garbled or distorted or damaged transmissions or entries.</p> <p>(iii) The Participant(s) shall be solely responsible for any consequences which may arise due to their participation in the Promotion by conducting an illegal act. Participant(s) also undertakes to indemnify CCBL and/or BD COM and/or the CA and their respective officers, directors, employees and agents on the happening of such an event (including without limitation cost of attorney, legal charges etc.) on full indemnity basis for any loss/damage suffered by CCBL or BD COM or CA on account of such act on the part of the Participant. Participant(s) hereby agree to indemnify, defend and hold harmless CCBL in case of any loss or liability (including but not limited to liabilities, judgments, damages, losses, fines and penalties, claims, costs and expenses such as attorneys' fees and expenses) or any other loss associated with, arising out of or incidental to their ineligibility to participate, any untoward, rash or negligent act on their part, or non-compliance or alleged non-compliance with these Terms, any other rules, regulations, directives (whether written or verbal) issued by CCBL or BD COM from time to time, during the Promotion.</p> <p>(iv) To the fullest extent permitted by law, in no event will CCBL or any of its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers that CCBL may engage for purposes of the Promotion), be liable for any loss or damages (including, without limitation loss of income, profits or goodwill, indirect, incidental, consequential, exemplary, punitive or special damages of any party including third parties) howsoever arising whether in contract, tort, negligence or otherwise, in connection with the Promotion and/or the Promotion prizes, even if CCBL has been advised of the possibility of such damages in advance, and all such damages are expressly excluded. The Participant shall indemnify, defend, and hold CCBL harmless in the event of there being any third party/entity/organization claims arising from or related to his/her participation in the Promotion. In no event shall CCBL be liable to any Participant for acts or omissions arising out of or related to the Promotion or his/her participation in the Promotion.</p>
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		<p>(v) In consideration of CCBL allowing the Participant(s) to take part in the Promotion, to the maximum extent permitted by law, the Participant(s) waive and release each and every right or claim, all actions, causes of actions (present or future) each of them has or may have against CCBL, its respective agents, directors, officers, business associates, group companies, sponsors, employees, or representatives for all and any injuries, accidents, or mishaps (whether known or unknown) or (whether anticipated or unanticipated) arising out of the Promotion or related to the Promotion or the Prizes of the Promotion.</p>
15.	Dispute Resolution and Governing Laws	<p>(i) The courts of competent jurisdiction at Dhaka shall have exclusive jurisdiction to determine any and all disputes arising out of, or in connection with, the Promotion.</p> <p>(ii) Participation in the Promotion is unauthorized in any jurisdiction that does not give effect to all provisions of these Terms, including without limitation, this clause.</p> <p>(iii) Further all issues and questions concerning the construction, validity, interpretation and enforceability of these Terms, or the rights and obligations of the Participants and/or CCBL and/or partners of this Promotion, shall be governed and construed in accordance with the laws of the Republic of Bangladesh.</p>

ANNEXURE 1

INFORMATION LETTER

Date: _____

To,

Dear Sir / Madam,

Congratulations!! We at BD COM are pleased to inform you that you have been shortlisted as a Winner for the Coca-Cola Bangladesh Samsung Promotion, a promotion sponsored by Coca-Cola Bangladesh Limited.

Please find attached the Terms & Conditions of the “Coca-Cola Bangladesh Samsung Promotion”. Kindly read and understand the same.

You are required to sign the attached Consent Letter and send the same to us along with the following to be considered as a winner under the Promotion:

- The bottle Crown bearing the unique code (the NUMERIC code has to be 8 digits); and
- A self -attested photocopy of government approved address proof (voter’s ID card, driver’s license, etc.); and

Thanking You,

Authorized Signatory,

BD COM

On Behalf of Coca Cola Bangladesh Ltd

Enclosed: Terms and conditions

ANNEXURE 2

CONSENT LETTER TO THE TERMS AND CONDITIONS OF THE "COCA-COLA BANGLADESH SAMSUNG PROMOTION"

To,

BD COM and Coca-Cola Bangladesh Ltd

I have read and understood or have been made to understand the Terms and Conditions of the Coca-Cola Bangladesh Samsung Promotion. I hereby accord my consent to the same. Also find enclosed the following requirements:

- The Crown bearing the unique code _____ ; and
- A self -attested photocopy of government approved address proof (voter's ID card, driver's license, etc.)

Kindly consider me as the winner under the Promotion.

Date: _____

ANNEXURE 3

CONGRATULATORY LETTER

Date: _____

Dear Sir / Madam,

Congratulations!! We, at BD COM, are pleased to inform you that you have been confirmed as a winner of the “Coca-Cola Bangladesh Samsung Promotion” a promotion sponsored by Coca-Cola Bangladesh Pvt. Ltd.

We are in receipt of all your documents required as per the terms and conditions of the Promotion and hereby confirm that you have satisfied all the requirements to be eligible to be considered a winner under this scheme.

As advised earlier, please sign the enclosed No Claims Letter in order to claim your prize.

Thanking you,

Authorized Signatory,

BD COM

On Behalf of Coca Cola Bangladesh Ltd.

ANNEXURE 4

NO-CLAIMS LETTER FOR THE "COCA-COLA BANGLADESH SAMSUNG PROMOTION"

To,

Authorized Signatory, BD COM

On Behalf of Coca Cola Bangladesh . Ltd

I have also received the Congratulatory Letter for the Coca-Cola Bangladesh Samsung Promotion .

The Prize received shall be full and final settlement of all claims of whatsoever nature against Coca-Cola Bangladesh Limited, its associates and office bearers.

I give my consent to be considered as a winner under the Promotion.

(SIGNATURE)

(FULL NAME)

S/o Shri _____

R/o _____

Mobile/landline number _____

Date: _____